



# Professional Roofing

the roofing industry

Meet NELSON BRADDY  
NRCA's new president

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# CLOSE-UP

Badger State Fruit Processing Plant, Pittsville, Wis., recently added a new 186,000-square-foot cold-storage facility to house 200 million pounds of cranberries from its 1,100 acres. The cold-storage facility was designed to withstand many years of operation while achieving demanding temperature-control requirements.

About half the roof system was constructed to meet freezer conditions, and the other half was constructed for cooler conditions. Nick Michels and Sons Inc., Nekoosa Wis., laid ACH Foam Technologies' Foam-Control® Plus+® 400 insulation on the freezer area and Foam-Control Plus+ 200 on the cooler area. Versico Roofing Systems' VersiGard® 45-mil-thick EPDM membrane then was adhered and covered with stone ballast.

Badger State Fruit Processing Plant's annual harvest of 200 million pounds of cranberries represents about 45 percent of Wisconsin's cranberry crop. Wisconsin is the world's largest producer of cranberries, representing 52 percent of the world's cranberry harvests.

To learn more about Wisconsin cranberries and find out how to submit a photo to Close-up, log on to [www.professionalroofing.net](http://www.professionalroofing.net).

